

U.S. Department of Justice

Washington, DC 20530

Supplemental Statement**Pursuant to the Foreign Agents Registration Act of 1938, as amended**For 6 Month Period Ending 02/28/2022
(Insert date)**I - REGISTRANT**

1. (a) Name of Registrant

MediaLinks TV, LLC

(b) Registration Number

6633

(c) Primary Business Address

1099 New York Avenue, NW, Suite 200, Washington, DC 20001

2. Has there been a change in the information previously furnished in connection with the following?

(a) If an individual:

(1) Residence address(es) Yes ☐ No ☐(2) Citizenship Yes ☐ No ☐(3) Occupation Yes ☐ No ☐

(b) If an organization:

(1) Name Yes ☐ No ☒(2) Ownership or control Yes ☐ No ☒(3) Branch offices Yes ☐ No ☒

(c) Explain fully all changes, if any, indicated in Items (a) and (b) above.

IF THE REGISTRANT IS AN INDIVIDUAL, OMIT RESPONSES TO ITEMS 3, 4, 5, AND 6.3. If the registrant previously filed an Exhibit C¹, state whether any changes therein have occurred during this 6 month reporting period. Yes ☐ No ☒If yes, has the registrant filed an updated Exhibit C? Yes ☐ No ☐

If no, please file the updated Exhibit C.

¹ The Exhibit C, for which no printed form is provided, consists of a true copy of the charter, articles of incorporation, association, and by laws of a registrant that is an organization. (A waiver of the requirement to file an Exhibit C may be obtained for good cause upon written application to the Assistant Attorney General, National Security Division, U.S. Department of Justice, Washington, DC 20530.)

4. (a) Have any persons become partners, officers, directors or similar officials during this 6 month reporting period?Yes ☐ No ☒

If yes, furnish the following information:

Name	Residence Address	Citizenship	Position	Date Assumed
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(b) Have any persons ceased acting as partners, officers, directors or similar officials of the registrant during this 6 month reporting period?

Yes ☐ No ☒

If yes, furnish the following information:

Name	Position	Date Ceased
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5. (a) Has any person named in Item 4(a) rendered services directly in furtherance of the interests of any foreign principal?Yes ☐ No ☒

If yes, identify each such person and describe the service rendered.

Name	Foreign Principal(s) Represented	Services
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(b) During this 6 month reporting period, did any employee or individual working in any other capacity begin rendering services to the registrant directly in furtherance of the interests of any foreign principal(s) in other than a clerical or secretarial, or in a related or similar capacity?

Yes ☐ No ☒

Name	Foreign Principal	Residence Address	Citizenship	Position	Date Assumed
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(c) Have any employees or individuals, who have filed a short form registration statement, terminated their employment or connection with the registrant during this 6 month reporting period?

Yes ☐ No ☒

If yes, furnish the following information:

Name	Position or Connection	Date Terminated
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(d) Have any employees or individuals, who have filed a short form registration statement, terminated their connection with any foreign principal during this 6 month reporting period?

Yes ☐ No ☒

If yes, furnish the following information:

Name	Position or Connection	Foreign Principal	Date Terminated
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6. Have short form registration statements been previously filed by all of the persons named in Items 5(a) and 5(b) of the supplemental statement or submitted with this filing?Yes ☐ No ☐

If no, list names of persons who have not previously filed the required statement or are not submitting a short form with this filing.

II - FOREIGN PRINCIPAL

7. Has the registrant's connection with any foreign principal(s) ended during this 6 month reporting period?

Yes ☐No ☒

If yes, furnish the following information:

Foreign Principal

Date of Termination

8. Has the registrant added any new foreign principal(s)² during this 6 month reporting period?

Yes ☐No ☒

If yes, furnish the following information:

Foreign Principal

Date Added

9. In addition to those named in Items 7 and 8, if any, list the foreign principal(s) whom the registrant continued to represent during the 6 month reporting period.

CCTV

10. (a) Has the registrant filed Exhibits A and B for the newly added foreign principal(s), if any, listed in Item 8?

Exhibit A³Yes ☐No ☐N/A ☒Exhibit B⁴Yes ☐No ☐N/A ☒

If no, please file the required exhibit.

(b) Have there been any changes in the Exhibits A and B previously filed for any foreign principal(s) whom the registrant represented during this 6 month period?

Yes ☒No ☐

If yes, has the registrant filed an amendment to these exhibits?

Yes ☒No ☐

If no, please file the required amendment.

² The term "foreign principal" includes, in addition to those defined in Section 1(b) of the Act, an individual organization any of whose activities are directly or indirectly supervised, directed, controlled, financed, or subsidized in whole or in major part by a foreign government, foreign political party, foreign organization or foreign individual. (See Rule 100(a) (9)). A registrant who represents more than one foreign principal is required to list in the statements he files under the Act only those principals for whom he is not entitled to claim exemption under Section 3 of the Act. (See Rule 208.)

³ The Exhibit A, which is filed on Form NSD-3, sets forth the information required to be disclosed concerning each foreign principal.

⁴ The Exhibit B, which is filed on Form NSD-4, sets forth the information concerning the agreement or understanding between the registrant and the foreign principal.

III - ACTIVITIES

11. During this 6 month reporting period, has the registrant engaged in any activities for or rendered any services to any foreign principal named in Items 7, 8, or 9 of this statement? Yes ☒ No ☐

If yes, identify each foreign principal and describe in full detail all activities and services:

Foreign Principal	Activities/Services
See Appendix for Response	

12. During this 6 month reporting period, has the registrant, on behalf of any foreign principal, engaged in political activity⁵ as defined below? Yes ☒ No ☐

If yes, identify each foreign principal and describe in full detail all such political activity, indicating, among other things, the relations, interests and policies sought to be influenced and the means employed to achieve this purpose. If the registrant arranged, sponsored or delivered speeches, lectures, social media, internet postings, or media broadcasts, give details as to dates, places of delivery, names of speakers and subject matter. The response must include, but not be limited to, activities involving lobbying, promotion, perception management, public relations, economic development, and preparation and dissemination of informational materials.

Set forth below a general description of the registrant's political activities.

CCTV: Same as response to Question 11.

Set forth below in the required detail the registrant's political activities.

Foreign Principal	Date	Contact	Method	Purpose
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13. In addition to the above described activities, if any, has the registrant engaged in activity or rendered any services on its own behalf which benefits the registrant's foreign principal(s)? Yes ☐ No ☒

If yes, describe fully.

Foreign Principal	Activities/Services
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⁵ "Political activity," as defined in Section 1(o) of the Act, means any activity that the person engaging in believes will, or that the person intends to, in any way influence any agency or official of the Government of the United States or any section of the public within the United States with reference to formulating, adopting or changing the domestic or foreign policies of the United States or with reference to political or public interests, policies, or relations of a government of a foreign country or a foreign political party.

IV - FINANCIAL INFORMATION**14. (a) RECEIPTS-MONIES**

During this 6 month reporting period, has the registrant received from any foreign principal named in Items 7, 8, or 9 of this statement, or from any other source, for or in the interests of any such foreign principal, any contributions, income or money either as compensation or otherwise? Yes ☒ No ☐

If no, please explain why no monies were received.

If yes, set forth below in the required detail and separately for each foreign principal an account of such monies.⁶

Foreign Principal	Date Received	From Whom	Purpose	Amount	Subtotal
CCTV	09/14/2021	CCTV	Defray MediaLinks	\$12,007,159	
			Operating Expenses	.00	
CCTV	12/02/2021	CCTV	Defray MediaLinks	\$12,804,049	
			Operating Expenses	.00	
CCTV	12/15/2021	CCTV	Defray MediaLinks	\$16,677,874	
			Operating Expenses	.00	
CCTV	-----	-----	-----	-----	\$41,489,082.00
					\$41,489,082.00
					Total

(b) RECEIPTS - FUNDRAISING CAMPAIGN

During this 6 month reporting period, has the registrant received, as part of a fundraising campaign⁷, any money on behalf of any foreign principal named in Items 7, 8, or 9 of this statement? Yes ☐ No ☒

If yes, has the registrant previously filed an Exhibit D⁸ to its registration? Yes ☐ No ☐

If yes, indicate the date the Exhibit D was filed. Date _____

If no, please file the required Exhibit D.

(c) RECEIPTS-THINGS OF VALUE

During this 6 month reporting period, has the registrant received any thing of value⁹ other than money from any foreign principal named in Items 7, 8, or 9 of this statement, or from any other source, for or in the interests of any such foreign principal? Yes ☐ No ☒

If yes, furnish the following information:

Foreign Principal	Date Received	From Whom	Purpose	Thing of Value
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6, 7 A registrant is required to file an Exhibit D if he/she collects or receives contributions, loans, moneys, or other things of value for a foreign principal, as part of a fundraising campaign. (See Rule 201(e)).

8 An Exhibit D, for which no printed form is provided, sets forth an account of money collected or received as a result of a fundraising campaign and transmitted for a foreign principal.

9 Things of value include but are not limited to gifts, interest free loans, expense free travel, favored stock purchases, exclusive rights, favored treatment over competitors, "kickbacks," and the like.

15. (a) DISBURSEMENTS-MONIES

During this 6 month reporting period, has the registrant disbursed or expended monies in connection with activity on behalf of any foreign principal named in Items 7, 8, or 9 of this statement or transmitted monies to any such foreign principal? Yes ☒ No ☐

If no, explain why no disbursements were made.

If yes, set forth below in the required detail and separately for each foreign principal an account of such monies, including monies transmitted, if any, to each foreign principal.

Foreign Principal	Date	Recipient	Purpose	Amount	Subtotal
CCTV	02/28/2022	MediaLinks	Utilities	\$129,582.85	
CCTV	02/28/2022	MediaLinks	Security Expenses	\$91,220.34	
CCTV	02/28/2022	MediaLinks	Employment Related Expenses	\$21,669,483.42	
CCTV	02/28/2022	MediaLinks	Transmission Expenses	\$77,822.07	
CCTV	02/28/2022	MediaLinks	Content Purchase Expenses	\$454,433.00	
CCTV	02/28/2022	MediaLinks	Meals and Entertainment	\$26,291.14	
CCTV	02/28/2022	MediaLinks	Office rent and management fees	\$2,978,361.13	
CCTV	02/28/2022	MediaLinks	Travel Expenses	\$678,532.49	
CCTV	02/28/2022	MediaLinks	Insurance Expenses	\$54,706.13	
CCTV	02/28/2022	MediaLinks	Advertising and Promotion	\$53,907.00	
CCTV	02/28/2022	MediaLinks	Equipment and Supplies	\$68,457.97	
CCTV	02/28/2022	MediaLinks	Legal, Accounting, and Consulting Expenses	\$176,723.45	
CCTV	02/28/2022	MediaLinks	Repairs and Maintenance	\$75,625.91	
CCTV	02/28/2022	MediaLinks	Offsite Shooting Expenses	\$24,240.12	
CCTV	-----	-----	-----	----->	\$26,559,387.02

\$26,559,387.02

Total

(b) DISBURSEMENTS-THINGS OF VALUE

During this 6 month reporting period, has the registrant disposed of anything of value¹⁰ other than money in furtherance of or in connection with activities on behalf of any foreign principal named in Items 7, 8, or 9 of this statement?

Yes ☐ No ☒

If yes, furnish the following information:

Foreign Principal	Date	Recipient	Purpose	Thing of Value
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(c) DISBURSEMENTS-POLITICAL CONTRIBUTIONS

During this 6 month reporting period, has the registrant (or any short form registrant) from its own funds and on its own behalf either directly or through any other person, made any contributions of money or other things of value¹¹ in connection with an election to any political office, or in connection with any primary election, convention, or caucus held to select candidates for political office?

Yes ☐ No ☒

If yes, furnish the following information:

Date	Donor	Political Organization/Candidate	Method	Amount/Thing of Value
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10, 11 Things of value include but are not limited to gifts, interest free loans, expense free travel, favored stock purchases, exclusive rights, favored treatment over competitors, "kickbacks," and the like.

V - INFORMATIONAL MATERIALS

16. (a) During this 6 month reporting period, has the registrant prepared, disseminated or caused to be disseminated any informational materials?¹² Yes ☒ No ☐

(b) If yes, identify each such foreign principal for which informational materials were disseminated and respond to the remaining items in this section.

CCTV

17. During this 6 month reporting period, has a budget been established or specified sum of money allocated to finance the registrant's activities in preparing or disseminating informational materials? Yes ☒ No ☐

If yes, identify each such foreign principal, and specify the period of time and the amount.

Foreign Principal	Period of Time	Amount
CCTV	OTHER: This amount encompasses all of filer's expenses for the period of 9/1/2021 through 2/28/2022.	\$ 26,559,387.02

\$26,559,387.02

Total

18. During this 6 month reporting period, has the registrant's activities in preparing, disseminating or causing the dissemination of informational materials included the use of any of the following:

☐ Magazine or newspaper ☐ Advertising campaigns ☒ Press releases ☐ Pamphlets or other publications
☐ Lectures or speeches ☒ Radio or TV broadcasts ☐ Motion picture films ☐ Letters or telegrams
☐ Email

☒ Website URL(s): https://america.cgtn.com

☒ Social media websites URL(s): See Appendix for Response

☒ Other (specify) See Appendix for Response

19. During this 6 month reporting period, has the registrant prepared, disseminated, or caused to be disseminated informational materials among any of the following groups:

☐ Public officials ☐ Newspapers ☐ Libraries
☐ Legislators ☐ Editors ☐ Educational institutions
☐ Government agencies ☐ Civic groups or associations ☐ Nationality groups

☒ Other (specify) See Appendix for Response

20. Indicate the language used in the informational materials:

☒ English ☐ Other (specify) _____

21. Has the registrant filed with the FARA Unit, U.S. Department of Justice a copy of each item of such informational materials prepared, disseminated or caused to be disseminated during this 6 month reporting period? Yes ☒ No ☐

If no, please file the required informational materials.

22. Has the registrant labeled each item of such informational materials with the statement required by Section 4(b) of the Act?

Yes ☒ No ☐

¹² The term informational materials includes any oral, visual, graphic, written, or pictorial information or matter of any kind, including that published by means of advertising, books, periodicals, newspapers, lectures, broadcasts, motion pictures, or any means or instrumentality of interstate or foreign commerce or otherwise. Informational materials disseminated by an agent of a foreign principal as part of an activity in itself exempt from registration, or an activity which by itself would not require registration, need not be filed pursuant to Section 4(b) of the Act.

EXECUTION

In accordance with 28 U.S.C. § 1746, and subject to the penalties of 18 U.S.C. § 1001 and 22 U.S.C. § 618, the undersigned swears or affirms under penalty of perjury that he/she has read the information set forth in this statement filed pursuant to the Foreign Agents Registration Act of 1938, as amended, 22 U.S.C. § 611 *et seq.*, that he/she is familiar with the contents thereof, and that such contents are in their entirety true and accurate to the best of his/her knowledge and belief.

Date

Printed Name

Signature

03/30/2022

Heping Jiang



Appendix

Response to Item 11

Item 11: During this 6 month reporting period, has the registrant engaged in any activities for or rendered any services to any foreign principal named in Items 7, 8, or 9 of this statement? If yes, identify each foreign principal and describe in full detail all activities and services:

Foreign Principal(s)	Activities/Services
CCTV	<p>MediaLinks acts as the Washington News Bureau for CCTV, which through a division it has named the China Global Television Network (CGTN) offers multi-language news channels internationally, including a 24-hour English-language news channel broadcast in over 100 countries, including the U.S. MediaLinks works in tandem with CGTN news bureaus in London, Nairobi, and Beijing to produce news programming for the 24-hour English-language broadcasts. MediaLinks strives to offer its audiences news coverage from a perspective that is not Western-centric. In so doing, MediaLinks performs its news gathering and reporting activities like those of other Washington news bureaus, including those of other foreign news organizations that broadcast or publish in the U.S. MediaLinks' news gathering and production activities are performed by professional journalists (mostly U.S. citizens). To enhance its news coverage, MediaLinks and its affiliates also maintain commercial arrangements with a number of news services, including NBC News, CNN, Reuters, AP, and Agence France-Presse. MediaLinks' programs are transmitted to CCTV/CGTN in Beijing, which re-transmits the programs on its CGTN international channel to television broadcasters/cable providers for dissemination to local audiences around the world, including the U.S. The regular news programs produced by MediaLinks during this reporting period were as follows: World Today, Global Business, The Heat, China 24 (America), Full Frame, and Americas Now (aired in the U.S during a designated time slot under the brand name "CGTN America").</p> <p>MediaLinks also produced and distributed the following special programs during the reporting period: Big Story, Peace Through Sport, Zero Hour, Mind the Gap, and Global Action Initiative. MediaLinks' programs are treated as "informational materials" and submitted on DVDs to the FARA Unit monthly. MediaLinks also hosts a website and several social media sites that are accessible in the United States. These sites are listed at Section V, Item 18. In gathering, producing, and reporting the news, MediaLinks' journalists sometimes contact U.S. government officials and other media representatives for the exclusive purpose of collecting and confirming information for news programs. In addition, based on the topic of news coverage, MediaLinks also sometimes invites U.S. government officials, along with representatives of U.S. businesses, civic groups, and academic institutions, to appear as guests on its programs to comment on news developments. These invitations are extended to promote balanced and neutral coverage of the news. (Any appearances by U.S. government officials would be captured in the DVDs submitted monthly to the FARA Unit.) Finally, during the reporting period, MediaLinks engaged in the following promotional activities: (1) Through its membership at the National Association of Television Program Executives (NATPE), it used digital media to market and promote its programs to other NATPE members; (2) it secured a sponsorship with Monumental Sports & Entertainment (MSE) to promote the Chinese New Year at the Capital One Arena in Washington D.C. on Jan. 10, 2022, displaying logos and Chinese New Year elements on the billboards, playing greeting messages, giving away stuffed tiger and panda animals to the audience; and (3) it distributed a 30-second video celebrating the Chinese New Year (also referred to as the Spring Festival), which was posted on the National CineMedia (NCM) digital platforms from Jan. 21-27, 2022, in Washington, DC, Los Angeles, NY, and Chicago. It was also posted on Orange Barrel Media Billboards at the Chinese Theater in Los Angeles, CA, from Jan. 25-Feb. 1, 2022. The NCM post included a link to the CGTN America website post introducing the 2022 Spring Festival Gala, and the Orange Barrel Media's post included a QR code link to the introduction post.</p>

Appendix

Response to Item 18(k)

Item 18(k): During this 6 month reporting period, has the registrant's activities in preparing, disseminating or causing the dissemination of informational materials include the use of any of the following: Social media websites URL(s):

<https://www.youtube.com/c/cgtnamerica>; <https://www.youtube.com/c/Pandaorama/featured>;
<https://facebook.com/cgtnamerica>; <https://facebook.com/Pandaorama-104276574694495>;
<https://facebook.com/PandaPandaPaws/>; <https://twitter.com/cgtnamerica>; <https://twitter.com/PandaoramaLink>;
https://twitter.com/panda_paws; <https://www.instagram.com/cgtnamerica/>;
<https://www.instagram.com/pandaorama.tv/>; <https://www.tictok.com/@newstoks>; <https://www.tiktok.com/@pandaorama>;
<https://www.linkedin.com/company/cgtn-america/>; <https://www.cgtnnow.com/>

Appendix

Response to Item 18(I)

Item 18(I): During this 6 month reporting period, has the registrant's activities in preparing, disseminating or causing the dissemination of informational materials include the use of any of the following: Other (specify).

As previously described herein, MediaLinks secured a sponsorship with Monumental Sports & Entertainment (MSE) to promote the Chinese New Year at the Capital One Arena in Washington D.C. by displaying logos and Chinese New Year elements on the billboards, playing greeting messages, giving away stuffed tiger and panda animals to the audience, interviewing the audience for the upcoming Chinese New Year broadcast program. The event took place on January 10, 2022. MediaLinks also distributed a 30-second video celebrating the Chinese New Year (also referred to as the Spring Festival). The video was posted on the National CineMedia (NCM) digital platforms from January 21 to January 27, 2022, in Washington, D.C., Los Angeles, New York, and Chicago. It was also posted on Orange Barrel Media Billboards at the Chinese Theater in Los Angeles, California, from January 25, 2022, to February 1, 2022. The NCM post included a link to the CGTN America website post introducing the 2022 Spring Festival Gala, and the Orange Barrel Media's post included a QR code link to the introduction post. Finally, through its membership with the Nat'l Association of Television Program Executives (NATPE), MediaLinks used digital media to market and promote its programs to other NATPE members.

Appendix

Response to Item 19(j)

Item 19(j): During this 6 month reporting period, has the registrant prepared, disseminated, or caused to be disseminated informational materials among any of the following groups: Other (specify).

Television audiences in over 100 countries, including the United States. More specifically, as previously explained, MediaLinks acts as the Washington News Bureau for CCTV. CCTV, through a division it has named the China Global Television Network ("CGTN"), offers multi-language news channels internationally, including a 24-hour English-language news channel that is broadcast to over 100 countries, including the United States. MediaLinks works in tandem with CGTN news bureaus located in London, Nairobi, and Beijing to produce news reports and other programming for the 24-hour English-language broadcasts. MediaLinks performs news gathering and reporting activities like those performed by other Washington news bureaus, including those of other foreign news organizations that broadcast or publish in the U.S.